artvan.com

FOR IMMEDIATE RELEASE **CONTACT: Diane Charles**

Director of Corporate Communications

Art Van Furniture

dcharles@artvan.com

(586)983-3022 office - (586)850-7332 cell

ART VAN FURNITURE PRESENTS FAIRYTALE WEDDING FOR DESERVING COUPLE

BRIDE-TO-BE FOSTERED NEARLY 70 CHILDREN

WARREN, MI – November 4, 2011

Proving its commitment to fun, style, and unpredictability, Art Van Furniture celebrates marital bliss with an in-store fairytale wedding designed to fit the dreams of a very deserving couple. With a moving story of caring and giving, the marital desires of Jennifer Morris and Warwick Grundy were presented to Art Van Furniture chairman and founder, Art Van Elslander, who immediately responded with an offer to host a spectacular wedding ceremony and reception in their honor.

“We first heard about this couple during the summer in our Art Van Royal Wedding Contest,” says Van Elslander. “They didn’t win the contest, but we were so moved by their story that we were compelled to give them a wedding, too.”

This summer, Art Van Furniture sponsored a “Royal Wedding Giveaway”, offering a lucky couple a chance to share their nuptials at an Art Van store, along with a lavish reception for up to 100 people. The awarded wedding, to take place on 11/11/11, will include food, entertainment, flowers, photography, valet, invitations, tuxedo, wedding cake, bridal planner and two night stay at Mackinac Island -- a value well over $20,000.

Interested applicants were asked to submit their love story in a 400 word essay. That is how Van Elslander learned about Jennifer and Warwick. It was revealed in their essay submission that Jennifer has been a foster parent for 19 years providing food and shelter to nearly 70 children trusted in her care. Her fiancé, Warwick, also a Foster parent, has helped Jennifer with mentoring 37 juvenile delinquent boys.

“Their story was so touching, that we had to give them the Royal Wedding treatment as well,” Van Elslander continues.

Jennifer Morris and Warwick Grundy of Warren, will marry on 11/11/11, at the Art Van Furniture Showroom in Warren. This will be the second wedding to take place at the flagship store. On May 1, 2011, the store’s manager, Manny Sciberras married his bride, Carrie Mouser there.

Also, in the spirit of happily ever after, Art Van Furniture now offers wedding gift cards which allows guests an opportunity to assist newlyweds to create their dream home with exclusive Art Van furnishings.

For more information contact Diane Charles at (586)983-3022 office - (586)850-7332 cell.

About Art Van Furniture Art Van Furniture is Michigan's largest furniture retailer and America's largest independent furniture retailer. The company operates 34 stores in 33 communities throughout Michigan, a full service e-commerce website, plus four freestanding Art Van PureSleep bedding stores in Canton, Troy, Ann Arbor and Rochester Hills, Michigan. Founded in 1959, the company is family-owned and headquartered in Warren, Mich. Check out artvan.com for more information.
# # #

Download this Press Release in Microsoft Word Format